

Pilot Production Guidelines

What is the purpose of a pilot production?

Pilot productions are an integral part of the development process of edited shows, such as Broadway Junior, School Editions, One-Act Editions, or any title where changes have been made from the original. In most cases we have had at least one or two workshops of the edited script, but having pilots ensures that we have not missed anything. We are relying on your expertise to help us identify and resolve any issues that may arise.

What do you receive as a pilot?

Junior / KIDS Shows:

- A script and score in PDF format
- A free performance license for up to 6 public performances
- A show-specific pilot logo
- A pilot production questionnaire
- Photo/video release forms

Full-Length / School Editions / One-Act Editions:

- A script and score in PDF format
- Orchestrations may be available (each show is different)
- A free performance license for up to 6 public performances
- A show-specific pilot logo
- A pilot production questionnaire
- Photo/video release forms

What does MTI expect from you?

A fully-produced production with age-appropriate performers (based on the type
of show). A fully-produced production includes sets, costumes, choreography,
direction and staging. You are <u>strictly prohibited</u> from replicating any elements of
the original production or any other production. You may only replicate elements
that are specifically described in the script and score.

- We expect you to use the materials exactly as provided by MTI. If you come across an issue or wish to make changes you must contact MTI first for prior written approval.
- You may not add an intermission (unless one is specifically approved).
- You may not change the gender of a character.
- In most cases there will be changes to the script and score; sometime entire scenes are rewritten or cut. Your willingness to implement any changes during the rehearsal period is imperative to the process.
- You will provide MTI with production photos and a video of your production.
- Photo/video release forms must be signed by everyone involved in the pilot production, including performers, creative team, photographer, etc. prior to the first performance.
- You will complete the pilot production questionnaire and a follow-up conference call if needed.

Advertising and marketing your pilot production:

- You must use the show-specific pilot production logo.
- Unless specially approved by MTI, you may not send out press releases or pitch stories to local media.
- You may not invite any media to review your production.
- You may not list your production as "premiere".
- You may promote your school as an "MTI pilot school".
- All marketing, press releases, audition notices, etc. must be pre-approved by MTI. All requests should be emailed to Eric McCowan (ericm@mtishows.com).
- Please carefully consider all posts to your public social media accounts as they will reflect not only on your organization, but also on the show and MTI.

Thank you for your interest in pilot productions. If you feel you can comply with the needs as listed above please submit your information to our Pilot Portal: mtishows.com/pilot-program-application. If you have any questions, please email Eric McCowan (Executive Assistant) at ericm@mtishows.com.

I look forward to working with you,

John Prignano

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MTI COO & Director of Education and Development